

**State of Hawai'i
Office of Hawaiian Affairs
560 N. Nimitz Hwy., Suite 200
Honolulu, HI 96817**

**Minutes of the Office of Hawaiian Affairs Board of Trustees Meeting
Thursday, May 28, 2015, 12:30 pm**

I. CALL TO ORDER

Chair Robert K. Lindsey, Jr. called the meeting of the Office of Hawaiian Affairs Board of Trustees to order at 12:31 pm. Those present were as follows:

Attendance

Trustee Robert K. Lindsey, Jr., Chair	Trustee Peter Apo (arrived 12:33 pm)
Trustee Dan Ahuna, Vice Chair	Trustee Carmen Hulu Lindsey
Trustee Lei Ahu Isa	Trustee Colette Machado (departed 1:45 pm)
Trustee Rowena Akana	

Excused

Trustee S. Haunani Apoliona	Trustee John Waihe'e IV
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Staff Present

Dr. Kamana'opono Crabbe, Ka Pouhana/CEO	Jim Patterson
Robert G. Klein, Esq., Board Counsel	Joanne Medeiros
Harold Nedd, Chief of Staff	Jocelyn Doane
Capsun M. Poe, Board Secretary	John Kim
Jeremy Kama Hopkins	Jon Makana Ching
Kauikeaolani Wailehua	Jonathan Lum
Kathy Owara-Takeo	Kai Markell
Lehua Itokazu	Kalani Akana
Claudine Calpito	Kathy Keala
Liana Pang	Kawika Riley
Kanani Souza	Kay Watanabe
Lady Garrett	Keala Nichols
Anuheia Patoc	Kehau Abad
Candice Ancheta	Ke'opulaulani Reelitz
Chelsea Gonzales	Lauren Morawski
Derek Kauano	Luci Meyer
Everett Ohta	Maria Agpaoa
Francine Murray	Miles Nishijima
Garett Kamemoto	Monica Morris
Gloria Li	Mylene Lacuesta
Grant Manikis	Myrle Johnson
Gwen Valbuena	Nola Ota
Hawley Iona	Shannon Chang
Jeannin Jeremiah	Sterling Wong
Jerome Yasuhara	Tiger Li
Jim McMahan	Kama Koanui-Kong

Others Present

Kealii Makekau
Keola Beamer
Kawelau Wright
Shanelle Naone
Louis Buzzy Agard
Dan Purcell
Lea Hong
Laura Ka'akua

Lesley Agard
Leilani Kahoano
Linda Chock
Queenie Cavaco
Jan DeRego
Gerry Miyamoto
Pauline Namuo
Nalei Akina

Motion

At 12:32 pm, Trustee Ahuna moved, seconded by Trustee Machado, to waive the 72-hour materials distribution policy for Item IV. B. 1), ARM #15-06 Approval of Funds for Lunalilo Home and Item IV. C. Appointment of the Ad Hoc Committee on Trustees' Responsibilities. The motion passed via voice vote.

III. UNFINISHED BUSINESS

A. Presentation of BOT Resolution Congratulating the 'Ahahui Ka'ahumanu, Chapter I, Honolulu on its 10th Anniversary

Chair Lindsey announced that he would take up the matter of presenting the resolution to the 'Ahahui Ka'ahumanu, Chapter I, Honolulu first.

Trustee Hulu Lindsey read the resolution in its entirety:

WHEREAS, 'Ahahui Ka'ahumanu was originally chartered on August 8, 1864, by Princess Victoria Kamāmalu, Queen Lili'uokalani and Princess Bernice Pauahi Bishop, and named the "Ka'ahumanu Society" after the Kuhina Nui of the Hawaiian Kingdom under Kamehameha the Great; and

WHEREAS, the Ka'ahumanu Society was disbanded in the fall of 1866 after the untimely death of Princess Victoria Kamāmalu after she fell ill and died on May 1866; and

WHEREAS, on June 14, 1905, Lucy Kaheheimālie Peabody and fourteen other women resurrected and rechartered the 'Ahahui Ka'ahumanu; and

WHEREAS, 'Ahahui Ka'ahumanu is a Royal Benevolent Society that cares for its ailing members and ensures for a dignified burial; provides official representation at royal ali'i events; contributes to Lunalilo Home; and supports the preservation of the Hawaiian culture for the benefit of the Hawaiian people as may be deemed necessary and expedient.

WHEREAS, by its historical documentation as a century-old Hawaiian organization it serves to verify the continued existence of the Hawaiian culture and traditions.

WHEREAS, 'Ahahui Ka'ahumanu is active in contemporary Hawaiian issues by providing their experienced historical perspective to current discussions within the Hawaiian Community and

WHEREAS, 'Ahahui Ka'ahumanu has represented Hawaiians in the halls of the U.S. Congress in meeting with national elected leaders on Native Hawaiian issues; and

WHEREAS, 'Ahahui Ka'ahumanu is able to embrace and accept the ways of a new world while maintaining the culture and traditions of Hawai'i's host people, just as Queen Ka'ahumanu was a formidable change agent in the history of Hawai'i nei;

NOW, THEREFORE BE IT RESOLVED that the Board of Trustees of the Office of Hawaiian Affairs congratulates 'Ahahui Ka'ahumanu, Chapter I, Honolulu, on its 110th Anniversary and significant accomplishments to date, and extends its gratitude and best wishes for the 'Ahahui's activities in the many years to come; and

BE IT FURTHER RESOLVED, that copies of this resolution be transmitted to 'Ahahui Ka'ahumanu, Chapter I, Honolulu, and the eight 'Ahahui Ka'ahumanu chapters in Hawai'i with their over 500 members; and to Hawai'i Governor David Ige; and the Hawai'i congressional delegation. Adopted this 28th day of May, 2015, in Honolulu, Island of O'ahu, State of Hawai'i, by the Board of Trustees of the Office of Hawaiian Affairs in Regular Session assembled.

Trustee Ahu Isa noted she has been a member of 'Ahahui Ka'ahumanu since 1994. When she served in the House of Representatives, she also presented a certificate to 'Ahahui Ka'ahumanu.

Mrs. Pauline Namuo, President of Chapter I, accepted the resolution on behalf of 'Ahahui Ka'ahumanu. She was joined by her entire board: Gerry Miyamoto, Jan DeRego, Queenie Cavaco, Linda Chock, and Leilani Kahoano.

Recess

Chair Lindsey called a recess at 12:41 pm and reconvened the meeting at 12:47 pm.

II. COMMUNITY CONCERNS

Mr. Keali'i Makekau addressed the Board about Kaka'ako Makai, which was discussed in the last Land and Property meeting. He thanked Trustees Akana and Apo for standing up and sharing concerns. Secondly, now that the Legislature has legalized medical marijuana dispensaries, he would like to see OHA pursue that as a revenue generation scheme and a way to provide comfort to kūpuna. He hopes the Trustees will continue to keep their eyes and ears open.

IV. NEW BUSINESS

A. Joint Committees on Land and Property and Asset and Resource Management

Trustee Hulu Lindsey reported that the Joint Committees on Land and Property and Asset and Resource Management, having met on March 25, 2015, and after full and free discussion recommends approval of the following action to the Board of Trustees:

Approval of Partial Funding for the Acquisition of 47 acres of the Kuamo'o Battlefield and Burial Grounds by the Trust for Public Lands.

Motion

At 12:51 pm, Trustee Hulu Lindsey moved, seconded by Trustee Apo, to approve partial funding for the acquisition of 47 acres of the Kuamo‘o Battlefield and Burial Grounds by the Trust for Public Lands.

TRUSTEE	1	2	'AE (YES)	A'OLE (NO)	KANALUA (ABSTAIN)	EXCUSED
TRUSTEE LEI AHU ISA			X			
TRUSTEE DAN AHUNA			X			
TRUSTEE ROWENA AKANA			X			
TRUSTEE PETER APO		2	X			
TRUSTEE HAUNANI APOLIONA						X
TRUSTEE HULU LINDSEY	1		X			
TRUSTEE COLETTE MACHADO			X			
TRUSTEE JOHN WAIHE'E			X			
CHAIR ROBERT LINDSEY			X			
TOTAL VOTE COUNT			8	0	0	1

MOTION: [] UNANIMOUS [X] PASSED [] DEFERRED [] FAILED

Motion passed with eight (8) YES votes, no (0) NO votes, no (0) abstentions, and one (1) excused.

Trustee Akana expressed concern that the action item differs from what she wanted to see. Trustee Hulu Lindsey noted it was passed in Committee exactly as it was presented to the Board.

Trustee Akana asked where in the 2016 Operating budget Administration will take the money from. Ms. Hawley Iona responded that the final \$250,000 is already in the proposed Administration budget, which has been included in the draft action item. This will come out of the Grants budget as a set aside; Administration has known about this potential commitment since February.

Trustee Akana asked that the contract includes a proviso that says if the rest of the money is not raised to purchase the land, that the OHA funds be returned to OHA. She knows it is important for OHA to make its commitment so that the Trust for Public Land can raise the rest of the funds.

Ms. Lea Hong, of Trust for Public Land, said TPL would be agreeable to that. She noted that when other agencies are involved, TPL does not touch the money, it will just go to escrow. Trustee Akana asked when the money would leave OHA. Ms. Hong responded that it happens only when they are ready to close.

Trustee Machado noted that TPL has a small shortfall. Ms. Hong noted they have other pending requests. Ms. Iona said she would ensure that these wishes are included in the instructions and contract. Trustee Machado noted she supports this proposal and that this is the largest contribution from the State Legacy Lands Fund.

Trustee Ahu Isa also expressed support for this action.

B. Committee on Asset and Resource Management

Trustee Akana reported that the Committee on Asset & Resource Management, having met on May 27, 2015; and after full and free discussion, recommends approval of the following action to the Board of Trustees:

To approve and authorize a funding request of \$197,468 from OHA's FY 2015 Fiscal Reserve Authorizations for Lunalilo Home and Trust.

Motion

At 1:03 pm, Trustee Akana moved, seconded by Trustee Waihe'e, to approve and authorize a funding request of \$197,468 from OHA's FY 2015 Fiscal Reserve Authorizations for Lunalilo Home and Trust.

TRUSTEE	1	2	'AE (YES)	A'OLE (NO)	KANALUA (ABSTAIN)	EXCUSED
TRUSTEE LEI AHU ISA			X			
TRUSTEE DAN AHUNA			X			
TRUSTEE ROWENA AKANA	1		X			
TRUSTEE PETER APO			X			
TRUSTEE HAUNANI APOLIONA						X
TRUSTEE HULU LINDSEY			X			
TRUSTEE COLETTE MACHADO			X			
TRUSTEE JOHN WAIHE'E		2	X			
CHAIR ROBERT LINDSEY			X			
TOTAL VOTE COUNT			8	0	0	1

MOTION: UNANIMOUS PASSED DEFERRED FAILED

Motion passed with eight (8) YES votes, no (0) NO votes, no (0) abstentions, and one (1) excused.

Trustee Machado noted that Lunalilo Home's overall need is \$1.27 million and OHA will be exhausting Fiscal Reserve to pay for it. Trustee Hulu Lindsey asked where the rest of the money will come from. Trustee Akana responded that the actual request from Lunalilo was \$1.27 million, but that \$197,469 was all that was available. She noted that there will be an action item for the remaining funds, which will be spread out over the next few years. Trustee Machado expressed concern that by passing the funds today will commit OHA to the rest of the \$1.27 million. Dr. Crabbe noted Administration's concern that this would be an unbudgeted item that is not incorporated into the Fiscal Biennium Budget, but that there are funds from Fiscal Reserve. He believes that OHA needs to be more conscious of our spending.

Chair Lindsey stated that the motion will only approve the \$197,468 out of Fiscal Reserve. He noted that Lunalilo Trustee Harvey McNerny sees this as a follow-up to previous OHA funding to identify the needs of Lunalilo Home.

III. UNFINISHED BUSINESS

B. Chair's Updates on Board Activities

Chair Lindsey had no updates.

C. CEO's Update on Ho'oulu Lāhui Aloha and OHA Activities

Recognition of Employee and Manager of the Year

Dr. Crabbe noted this is the second year of this program. The recipients can be nominated by anyone in OHA.

- 2014 Employee of the Year: Everett Ohta
Mr. Ohta stated he was honored to receive the award and has had the opportunity to work with outstanding staff at OHA. He has enjoyed his work to ensure that the Hawaiian community has the resources it needs. He also thanked his fellow Advocacy Line of Business employees.
- 2014 Co- Manager of the Year: John Kim
Mr. Kim stated that he was the lucky one to get this award, but that it is a reflection of the work of all the staff in Administrative Services. He noted they are constantly looking for ways to ensure efficiency and being more accountable for what they do.
- 2014 Co- Manager of the Year: Tiger Hu Li
Mr. Li stated that he was excited and humbled to receive the award. He thanked his team and his LOB. One of his major projects in the coming year is an OHA data warehouse to store all of the OHA data and make it easier to present and have at users' fingertips.

Presentation by PR Consultant Neal Yokota on an integrated marketing and communications plan for OHA

Dr. Crabbe wanted to focus on integrity and efficiency, and one of the strategies was improving OHA's image. He called on Mr. Neal Yokota to present to the Board on what his firm will do to help OHA in the next several months.

Mr. Yokota shared an Integrated Marketing and Communication Planning Process:

- Stryker Weiner & Yokota Background
 - Founded in 1979
 - Hawai'i-based
 - Public relations, marketing communications, issues management, public affairs
 - 14 employees
 - Clients: Hawai'i Tourism Authority, Castle & Cooke Hawaii, Lantern Floating Hawai'i, Hilton Hawaiian Village, Moanalua Gardens, Queen's Health Systems, Kiewit Infrastructure West
- Marketing and Communications Planning Goals
 - Develop a strategic, integrated marketing and communications plan
 - Improve image and perception of OHA
 - Increase awareness of OHA programs and initiatives
- Information Gathering
 - Consultation with Board Members
 - Schedule individual meetings
 - Consultation with Executive Team and Staff
- Communications Program Review
 - Strategic Plan
 - Communications Material
 - Collateral (program informational material)
 - Beneficiary communications
 - News media material
 - Community outreach
 - Online (website and social media)
 - Advertising
 - Alignment with Strategic Plan

- Messaging and Focus
- Public Opinion Research
 - SMS Research
 - Phone poll
 - Possible focus groups and leadership survey
 - Board Members to participate in research design and direction
 - Report to Board on Findings
- Develop Strategic, Integrated Communications Plan
 - Collaborate with Executive Team and Staff
 - Strategic and Tactical with Implementation Plan
 - Timetable
 - Recommended Communications Tools
 - Any Necessary Training
- Next Steps
 - Schedule individual meetings with Board Members
 - Board support/participation in research design
 - Begin review of current communications efforts

Trustee Akana questioned what the thought was behind having a PR firm. Dr. Crabbe responded that this is something that several people have wanted to do, including Trustee Apo. Trustee Akana believes the problem that OHA has could be image, but that OHA does so many things, that most in the community do not know what OHA does. Trustee Apo believes that this communications piece is an important part of OHA behaving more like a \$550 million organization that we are. Trustee Ahuna noted that we can do all the PR we want, but if we take a middle ground, the people will not look up to us.

IV. NEW BUSINESS

C. Appointment of the Ad Hoc Committee on Trustees' Responsibilities

In accordance with Article VI, Section A.2, and Article VIII, Section H, of the Office of Hawaiian Affairs Board of Trustees Bylaws, Chair Lindsey appointed an Ad Hoc Committee on Trustees' Responsibilities and submitted the following appointments for approval, to take effect immediately upon approval by the Board of Trustees:

- Trustee Peter Apo, Chair, Ad Hoc Committee on Trustees' Responsibilities
- Trustee Lei Ahu Isa, Member, Ad Hoc Committee on Trustees' Responsibilities
- Jeremy Kama Hopkins, Member, Ad Hoc Committee on Trustees' Responsibilities

The Ad Hoc Committee will have purview over consideration of options available to the Board when an individual Trustee breaches fiduciary responsibilities or commits other acts that may be prohibited in the OHA Bylaws and Executive Policy Manual. It will deliberate and report its recommendation(s) on which option(s) to pursue and terminate when it issues its final report to the Board or August 15, 2015, whichever occurs first.

Motion

At 1:33 pm, Trustee Machado moved, seconded by Trustee Hulu Lindsey, to approve the Chair's appointment of the Ad Hoc Committee on Trustees' Responsibilities, with Trustee Apo as Chair and Trustee Ahu Isa and Jeremy Kama Hopkins as members.

TRUSTEE	1	2	'AE (YES)	A'OLE (NO)	KANALUA (ABSTAIN)	EXCUSED
TRUSTEE LEI AHU ISA			X			
TRUSTEE DAN AHUNA			X			
TRUSTEE ROWENA AKANA			X			
TRUSTEE PETER APO			X			
TRUSTEE HAUNANI APOLIONA						
TRUSTEE HULU LINDSEY		2	X			
TRUSTEE COLETTE MACHADO	1		X			
TRUSTEE JOHN WAIHE'E			X			
CHAIR ROBERT LINDSEY			X			
TOTAL VOTE COUNT			8	0	0	1

MOTION: UNANIMOUS PASSED DEFERRED FAILED

Motion passed with eight (8) YES votes, no (0) NO votes, no (0) abstentions, and one (1) excused.

Trustee Machado asked if Trustee Akana will vote on this motion. Chair Lindsey responded that she would.

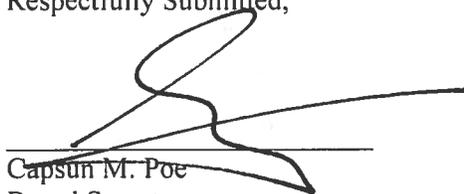
V. ANNOUNCEMENTS

Chair Lindsey announced that there will be the first BOT Workshop on the Biennium Budget on Wednesday, June 3, 2015, at 10:00 am.

VI. ADJOURNMENT

Having no further business, Chair Lindsey adjourned the meeting at 2:12 pm.

Respectfully Submitted,


 Capsum M. Poe
 Board Secretary

As approved by the Board of Trustees on June 18, 2015:

 Trustee Robert K. Lindsey, Jr.
 Chair, Board of Trustees