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REQUEST FOR PROPOSALS (RFP) NO. CE 2020-01

MEDIA MONITORING SERVICES

ADDENDUM 2

1. Are reports with these visualization tools required in the daily report delivery, or in recap summaries on a quarterly or monthly basis?

Not required in daily report delivery; yearly, quarterly.

2. Can you provide a list or example of what OHA would like graphed, charted, etc.?

Number of articles/posts, viewership/audience, advertising value, frequent topics, and any other data that would be valuable.