MEETING OF THE COMMITTEE ON RESOURCE MANAGEMENT

DATE: August 15, 2018
TIME: 10:00 A.M.
PLACE: Maui Ola Board Room
Na Lama Kukui
560 N. Nimitz Highway
Honolulu, HI 96817

AGENDA

I. Call to Order
II. Public Testimony*
III. Approval of Minutes
   A. April 25, 2018
IV. New Business
   A. Update status on the following:
      1. Stryker Weiner & Yokota Public Relations, Inc.
      2. SMS Research & Marketing Services, Inc.
   B. RM #18-08: Approval for Administration to amend the contract to Peninsula Real Estate Partners
   C. RM #18-09: OHA's Preliminary FB 2020/2021 General Funds and Community Grants Budget
V. Community Concern*
VI. Announcements
VII. Adjournment

*Notice: Persons wishing to provide testimony are requested to submit 13 copies of their testimony to the Chief Executive Officer at 560 N. Nimitz, Suite 200, Honolulu, HI, 96817 or fax to 594-1868, or email BOTmeetings@oha.org 48 hours prior to the scheduled meeting. Persons wishing to testify orally may do so at the meeting, provided that oral testimony shall be limited to five minutes.
** Notice: The 72 Hour rule, pursuant to OHA BOT Operations Manual, Section 49, shall be waived for distribution of new committee materials.
*** Notice: This portion of the meeting will be closed pursuant to HRS § 92-4 and 92-5
****Notice: Language was revised for Agenda title

Carmen Hulu Lindsey
Trustee Carmen Hulu Lindsey, Chair
Committee on Resource Management

8/7/2018
Minutes of the Office of Hawaiian Affairs Committee on Resource Management
August 15, 2018
10:05 a.m.

ATTENDANCE:
Trustee Dan Ahuna
Trustee Keli’i Akina
Trustee Peter Apo
Trustee Colette Machado

Trustee Carmen Hulu Lindsey
Trustee John Waihe‘e, IV
Trustee Leina'ala Ahu Isa

STAFF PRESENT:
David Laeha
Kawika Riley
Lady Garrett
Lee Miller
Liana Pang
Lisa Watkins-Victorino
Lehua Itokazu
Maile Lu‘uwai
Maria Calderon
Melissa Wennihan
Miles Nishijima

Paul Harleman
Raina Gushiken
Scott Hayashi
Sterling Wong

Guest and Community:
Germaine Meyers
Sam Chung

I. CALL TO ORDER

Committee Chair Hulu Lindsey – calls the Committee on Resource Management to order at 10:05 a.m., noting for the record the following Trustees present:

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At the Call to Order, there are seven (7) Trustees present.

II. PUBLIC TESTIMONY

Committee Chair Hulu Lindsey calls upon Germaine Meyers.

Germaine Meyers greets the board and share testimony on agenda items IV. A – 1 and IV. A – 2. She speaks on the Request for Qualifications (RFQ) event planner with a posted budget for $92,500. She states she is confused because OHA already pay millions of dollars for an outreach department that plans events for OHA. She specifically speaks on contracts awarded by OHA to Stryker Weiner & Yokota Public Relations Inc. (SWY) and a sole source award to SMS Research. She states according to the EO2018-36, Public and Media Relation Services, was awarded three months ago to SWY on May 14, 2018. She compares the procurement time of the Independent Audit, taken over one year and six months to the short process of 26 days total for this contract. She refers to a Civil Beat article that wrote OHA awarded $300k to SWY during another election year for the purpose of obtaining a communication plan. She points out the scope of services noted on the RFQ listing reading: the interested offerer shall work with OHA to address highly sensitive, urgent and or crisis specific issues as identified by OHA. The public and media relations consultant services shall include but not be limited to. She covers attachment B; development the strategy in messaging to the Native Hawaiian community and border public for highly sensitive of urgent and are specific issues. In addition, the offerer will 1) develop and assist in implementing a short strategic communication plan and 2) monitor and evaluate the effectiveness of the short-term of the strategic communication plan.

Committee Chair Hulu Lindsey announces that she will be deferring Item IV. C on the agenda: RM #18-09 OHA’s Preliminary FB 2020/2021 General Funds and Community Grants Budget. She also seeks a 72-hour waiver for item IV. B. RM #18-08 Approval for Administration to amend the contract to Peninsula Real Estate partners.
72 Hour Waiver

Trustee John Waihe‘e, IV moves to seek a 72-hour waiver for item I.V. B. RM #18-08: Approval for Administration to amend the contract to Peninsula Real Estate Partners.

Trustee Colette Machado seconds the motion.

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**TOTAL VOTE COUNT**

| 7 |

**MOTION:** [ ] UNANIMOUS [ X ] PASSED [ ] DEFERRED [ ] FAILED

Motion passes with seven (7) YES votes and one (1) EXCUSED vote.

Trustee Keli'i Akina asks if he can speak on the deferred item I.V. C.

Committee Chair Hulu Lindsey says o.k.

Trustee Keli'i Akina states he appreciates the work that went into the action item but announces that the trustees did not receive copies until the day of the meeting. More time is needed for due diligence. He believes the strategic plan should have been completed before issuing the budget request. He suggests that the planning for the strategic planning slows down and allow more time to work on it.

Trustee Peter Apo states he supports Trustee Akina's comments and adds that he could not respond to the survey on grants because he believes the strategic plan needs to be revisited, first and all allocations processes including grants. He thinks focusing on grants as a separate item is wrong. He also thinks putting a hold on it.
Committee Chair Hulu Lindsey entertains a motion for the approval of minutes.

III. APPROVAL OF MINUTES

Trustee John Waihe'e moves to approve the minutes dated April 25, 2018.

Trustee Colette Machado seconds the motion.

| Trustee John Waihe'e, IV moves to approve the minutes dated April 25, 2018. Trustee Colette Machado seconds the motion. |
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| TRUSTEE ROWENA | AKANA | | Absent |
| TRUSTEE KELI'I | AKINA | X | | |
| TRUSTEE PETER | APO | X | | |
| TRUSTEE ROBERT | LINDSEY | X | | |
| TRUSTEE COLETTE | MACHADO | X | X | |
| TRUSTEE JOHN | WAIHE'E | X | X | |
| CHAIRPERSON HULU | LINDSEY | X | | |
| TOTAL VOTE COUNT | | 7 | | |

MOTION: [ ] UNANIMOUS [ X] PASSED [ ] DEFERRED [ ] FAILED

Motion passes with seven (7) YES votes and one (1) EXCUSED vote.

IV. New Business

A. Update status on the following:
   1. Stryker Weiner & Yokota Public Relations, Inc.
   2. SMS Research & Marketing Services, Inc.

Committee Chair Hulu Lindsey call upon Miles Nishijima.

Miles Nishijima greets the board and call upon Sterling Wong to give the update on SWY contract.
Sterling Wong greets chair and trustees. He explains that OHA has experienced negative media exposure OHA at the beginning of the year and recommendations were made to seek out the services of a media consultant. As a result, a procurement was initiated, an RFQ. It was posted April, 18, 2018 for Public Media and Relation Services. Stryker Weiner & Yokota Public Relations, Inc. (SWY) was awarded from three bidders. The contract was awarded for $60k – payments based on services rendered. The term is from May 21, 2018 – December 31, 2018. The following are some provisions/scope highlights of the contract:

1. Provide public and media relations advice and assistance to address highly sensitive urgent and/ or specific issues.
2. Developing strategy and messaging, developing and executing crisis communications as necessary.
3. Preparing and/ or reviewing press-releases and statements and developing and assisting implementing a short-term strategic communications plan.

Trustee Keliʻi Akina asks what are some examples of consultation and advice that may have been given from SWY regarding the audit.

Sterling Wong states they were brought in the day before the second audit was posted. In response to that audit, SWY was consulted and provided advice. They were not involved at all in the first audit. The number of media inquiries that come into the agency is substantial and the number of media things attempted to promote the things OHA does. They rely on them to back them up, edit press releases, placement of story, and send out press releases.

Trustee Keliʻi Akina he supports utilizing professional communications personnel if our agency does not have that capacity. His concern were the news releases after the first and second audit. He did not know to what extent of the trustees weighing in on what was to be communicated. He inquires on the process on how the media releases are produced.

Sterling Wong he states for the first audit, SWY was not involved. He explains the board had an executive session meeting to discuss the response that went directly to the auditor. All press releases were based off of the response to the auditor. The second audit response was taken from a meeting with the board. SWY was brought on the day before the audit was posted and OHA had already submitted their response. The message was almost a copy and paste from the letters to the auditor that were included in the audit itself.
Trustee Keli'i Akina asks if any measurements will be done through surveys to see how effective the PR message was?

Sterling Wong states that has not been discussed and his understanding is that these surveys are very expensive. He believes this may be a strategic planning item.

Trustee Peter Apo shares a few points that he thinks OHA missed the boat on.

1. The audit was charging OHA for being in violation of their own policy which is nothing criminal. He feels the message that OHA did nothing wrong did not get out.
2. Are we a trust fund or State agency? If we are a trust fund then we should determine how certain moneys are spent, like trustee allowances. If under the trust fund responsibility that should be o.k., this op-ed message was also missed.

Trustee Dan Ahuna states when the audit was released there was a lot of misleading information. The board made the decision to get in front of the issues.

Sterling Wong follows up on Trustee Apo's comments. The initial media coverage was very unfortunate. He explains he reached out to various media outlets that reported OHA mis-spent millions of dollars. He pointed out to the media that nowhere in the audit said that but they neglected that information. Of the $14m the auditor criticized $13m went to incredible programs, $11m went back to the state helping state programs that historically been underfunded; like charter school, higher education scholarships, prisoner integration programs. For whatever reason, the media did not want to tell that message. He did work with the Chair’s office to work on an op-ed to the Star Advertiser to attempt to set the record straight. The bad messaging and media coverage really affected the agency and the perception in the community. He continues to speak to reporters in attempt to explain OHA’s side and there is an unwillingness to listen. He thinks it is very unfortunate. SWY has suggested that OHA share and place as many good stories and work as they can.

Trustee Dan Ahuna believes some of the negativity came from the board table and this is the reason why OHA had to get out in front with the statement.

Committee Chair Hulu Lindsey wants to know when did the first contract with SWY end.

Sterling Wong replies March 2017.

Committee Chair Hulu Lindsey asks if this was for the $300k dollar contract.

Sterling Wong replies yes.
Committee Chair Hulu Lindsey asks Sterling to give a few examples of issues that were covered by SWY during the first contract.

Sterling Wong states the first contract was specifically for an integrated marketing communication plan. This involved the SMS survey. He states he did not get his present position at the beginning of the SWY contract so he is not very familiar with their beginning work. They did serve as the media consultant between transition when Garett Kamemoto left and before Sterling started in his new position.

Trustee Kelli’i Akina points out that he disagrees with the public statements OHA made regarding the $14m of kūlia grants. He states the audit was not inaccurate in pointing out that they were problematic. The definition of mis-spending needs to be clear. He says, “the State audit did not accuse us of spending it on bad things or failing to spending it on Hawaiian people. We were not accused of that. We did spend it on the Hawaiian people and on worth while things. What the state audit pointed out was that we went through a rigorous progress to grant $7m worth of grants during the biennium but an additional $14m of grants did not comply with our own processes or procurement. So, it is very important to understand what the audit was saying. It wasn’t saying we spent it on bad things but it did point out however an area of improvement. It did point out very clearly that we need a better process when going through the grant program and allocations so forth. So, I would appreciate in the future greater input from the board in framing the message at a controversial time, thank you.”

Trustee Dan Ahuna states that during this particular time when speaking on process, there were trustees taking on their own process and reporting their own story. OHA needed to stabilize and get this board back to where it needed to be. There were many things said in the media that was not true. Many misleading things needed correction.

Trustee Peter Apo states we are in an age of hostile media specific to OHA. In terms of a communications program he thinks OHA needs to go beyond trying to influence media and go back to a strategy of buying ads, marketing, and advertising. Partner with the general media management.

Sterling Wong thinks that is a great idea. He mentions that some ads have started promoting what OHA does. They have started their own media on Facebook and recently started running commercials with Hawaii News Now over the last few days, promoting the Natural Disaster Relief efforts.

Committee Chair Hulu Lindsey thanks Sterling for his updates.

Miles Nishijima thanks Sterling for the update and calls upon Lisa Watkins to the table to give update on SMS.
Lisa Watkins-Victorino greets the board and states the current SMS contract is funded for $26,178, to participate in a well-being survey that SMS has been doing annually. This survey allowed you to include your own items in the survey. A collaborative was start with discussion along with Liliuokalani Trust (LT), Kamehameha Schools (KS), and OHA. On how to strategize, use data and resources, and at the same time get the all the data from the survey. The contract is for OHA to participate and have questions related to the close out plan. The close out is for the current strategic plan for culture, ʻāina, and ʻea. Questions will also be recevied from LT and KS that they would like included as well. The sampling for this will run from June threw November with the final results to follow, this will include the collaborative partners as well. Once the new strategic plan starts, if continued with the well-being sampling the items can be changed and tailored to what is needed and have a conversation with our partners.

Trustee Lei Ahu Isa

Lisa Watkins-Victorino states as of May she has results pertaining to just OHA's particular questions. An example she shares is the question on appreciating and valuing Native Hawaiian history and culture, this is linked to our strategic results. The survey questions for LT and KS are about different things; migration and housing. There will be a collective of questions that they will have access to all the responses.

Trustee Lei Ahu Isa asks if this will be used for the close out of the strategic plan.

Lisa Watkins-Victorino replies yes. And states they will continue conversations with how the results may help as they move forward. This type of data will be very helpful.

B. RM #18-08: Approval for Administration to amend the contract to Peninsula Real Estate Partners

Committee Chair Hulu Lindsey thanks Lisa for her presentation and will move onto the next item. New business IV. B. She calls up Sam Chung to the table. She further explains there have been some changes to the action item by Corp. Council with concerns to the process, if it’s permitted. She read “Approval for Administration to amend the contract with Peninsula Real Estate Partners to clearly allow for sub-contracting as needed and within the budget approved by the Resource Management Committee; and to approve a budget of twenty thousand dollars for architecture schematic designs.” Has been changed to “Subject to review and approval of the State Procurement Office and compliance with applicable laws, approve a contract amendment with Peninsula Real Estate Partners to add additional funding in the amount of $20k for sub-contracting of architecture schematic designs and related services.” Each trustee should have the correct action item with new wording.
Trustee John Waihe'e moves to approve the subject to review and approval of the State Procurement Office and compliance with applicable laws, approve a contract amendment with Peninsula Real Estate Partners to add additional funding in the amount of $20k for sub-contracting of architecture schematic designs and related services.

Trustee Keli'i Akina seconds the motion.

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Motion passes with seven (7) YES votes and one (1) EXCUSED vote.

Sam Chung greets the trustees and states a few months ago he presented the general development process of Nā Lama Kukui (NLK) in terms of approaching this in a smart way and not expending alot of funds.
The first process is finding out what does OHA want built? Feedback from staff included office, retail, and residential. The next process: is to find what is the maximum square footage that can be built on site. Some variables are:

1) leave the current structure and build on the parking lot

2) second scenario is acquiring the City Mill and redevelop

3) most likely and economic scenario is looking at what's here now and redevelop it. Looking at the trans-authority exemptions. The schematic drawings allow us to lay out and gather square footage for each component. Examples given are: having retail space on the bottom floor would complement the surrounding shops in the area such as Longs, Ross, and Home Depot. There could be a two bedroom or three-bedroom mix units. The category being looked at is the work force housing and affordable housing. Sam states the architect he has asked to do the schematic drawings is very experienced Kaziato, he has worked on 20-30 towers in Honolulu. Once the schematic drawings are done preliminary estimates can be collected from various contractors to get an estimated idea of cost to OHA. He explains simultaneously he would ask other residential brokerage firms for an idea of "what would be the right price, the right size, and what would allow OHA to make this project successful". Without the data of the schematics moving forward with analysis would be difficult.

**Trustee Keli'i Akina** states he is glad the board is empowering Sam to move forward.

**Trustee Colette Machado** wants clarification of the motion.

**Lehua Itokazu** explains that each trustee received the correct action item. The word "amend" was used earlier but no amendment was made to the action item.

**Miles Nishijima** states that the sub-contractor may be subjected to state procurement. This is why the language was added to the action item. The organization is subjected to very strict procurement rules that require maximum fairness to all parties. The ability to select someone is most likely not allowed.

**Trustee Colette Machado** states with the approval of this action item and the language written we have already placed the money into the Peninsula contract and Trustee Hulu is the contract monitor. She clarifies with Miles that the review by a procurement officer, the selection is subject to that and not just Peninsula.

**Committee Chair Hulu Lindsey** shares her conversation with Sarah. Sarah shares that it really depends on what Sam's contract states. Trustee Hulu states "The general conditions allow Sam to go out and sub-contract but to make it clear and still subject to the state procurement office we are authorizing him to get who he needs for the price
that he has stated." She can't believe the price considering what has been spent in the past for other projects, $20k is in the best interest of OHA and prudent to allow Sam to go ahead.

Albert Tiberi states there are some technical issues that should be sorted out regarding the ability to sub-contract for these services under his existing contract; which is the purpose of the language, subject to review and approval with compliance with laws. If the answer is o.k., then it's o.k. but if the answer is not o.k. then the alternative is administration will go through professional services procurement process to select the design professional to assist with the project. He explains they are trying to get clarity from the State Procurement Office (SPO), this is why the following language subject too was inserted.

Sam Chung states he did look at Peninsula's contract; it does allow out of pocket expenses subject to approval by the administrator. This allows him to facilitate his role as the Financial Advisor, but he understands the process must be accurate. He is very aware that approval is needed.

Trustee Lei Ahu Isa states develop scenarios and not just one. This seems like a sole proprietorship and only certain people can do this.

Sam Chung explains that's many different firms can do this, it's just a matter of cost. Schematic drawings are not a full blown drawing, it gives you an idea on what can be built. It is not 100% accurate but based on the different regulations the State and consideration of transit authority, his will give us some idea of square footages, layout, and rough draft of what this can possibly look like.

Committee Chair Hulu Lindsey thanks everyone for the discussion and asks if there is anyone for community concerns.

V. COMMUNITY CONCERNS

Germaine Meyers greets the trustees. She states she heard Sterling Wong say earlier that SWY contract is for $30k but the RFQ stated “requested for bids for per hour” it did not say for a contracted annual amount or a paid period amount. It stated for hourly so, what is the hourly? Is it $50/hour or the same amount that Sterling makes? Even if it is for $30k, she questions the messaging. She states that OHA is an organization that should focus on its mission instead of the reputation. If the media is giving a false representation of OHAs reputation than why is OHA worried if OHA is doing nothing wrong. She states the $30k could be used towards a beneficiary rather than paying for an image. She disagrees with the use of the money. She speaks on LLCs and awarding for profit entities, she wants to know if the process will be discussed at the board table.
Committee Chair Hulu Lindsey thanks Germaine and asks if there are any more announcements.

Miles Nishijima requests to call up Chief Advocate, Kawika Riley to the table to speak on the referral of the action item regarding the general funds request.

Kawika Riley greets the trustees and states he would like to provide some information on the deferred item IV.C. He states the action item deferred today, is the usual process in the budget development represents the first step of putting together OHA’s biennium budget. Through this action trustees determine the budget for two inter-related categories; 1) Community Grants Budget and 2) the General Funds Budget, this includes but not limited to proposal what portion of the grants budget the State will share in paying for, this is with the partnership OHA has with the State of Hawaii. Historically this is done in October, tentatively we are looking at October 18th and 19th and the action item would need to be presented prior to that period of time. He wants to know if there is anything that administration can do to help get everyone to a place where the differed action item could be considered, in a time line to meet the time table of adoption of the legislative package.

Trustee Colette Machado asks Kawika if he was at the meeting earlier when a discussion took place stating there was inadequate information to render a discussion. Several trustees requested the action item to be deferred. She makes it clear that the burden is not on the trustees but on administration. All the information needs to be given to the Resource Management (RM) Chair, she will then have a meeting or workshop so that the Trustees can discuss and make a discussion.

Kawika Riley acknowledges Trustee Machado and states it was not the intention to challenge the trustees but to clarify the time table.

Committee Chair Hulu Lindsey state she concurs with everything the Chair has stated. She makes it clear the board will not approve anything that has to do with money without looking very carefully at all the details. The RM committee has always been very cooperative with administration and setting a meeting will not be a problem.

Kawika Riley agrees with Trustee Hulu and thanks the trustees for their time.
VI. ADJOURNMENT

Trustee John Waihe'e moves to adjourn the meeting.

Trustee Keli'i Akina seconds the motion.

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MOTION: [] UNANIMOUS [X] PASSED [ ] DEFERRED [ ] FAILED

Motion passes with seven (7) YES votes and one (1) EXCUSED vote.

Meeting adjourns at 11:13 a.m.

Respectfully Submitted,

Lehua Itokazu
Trustee Aide
Committee on Resource Management
As approved by the Committee on Resource Management on 1/9/2019

Carmen Hulu Lindsey
Trustee Carmen Hulu Lindsey
Committee Chair
Committee on Resource Management

ATTACHMENTS:

1. RM #18-08
2. Excused Memo
OFFICE OF HAWAIIAN AFFAIRS
Action Item
Committee on Resource Management
August 15, 2018
RM # 18-08

Action Item Issue: Approval for Administration to amend the contract with Peninsula Real Estate Partners to clearly allow for sub-contracting as needed and within the budget approved by the Resource Management Committee; and to approve a budget of twenty thousand dollars for architecture schematic designs.

Reviewed by: Miles Nishijima, Ka Pou Nui, Interim Chief Operating Officer

Reviewed by: Carmen Hulu Lindsey, Trustee Carmen Hulu Lindsey, Chair, Committee on Resources Management

Reviewed by: John Waihe‘e IV, Vice Chair, Committee on Resource Management

I. Proposed Action

Subject to review and approval of the State Procurement Office and compliance with applicable laws, approve a contract amendment with Peninsula Real Estate Partners to add additional funding in the amount of $20,000.00 for sub-contracting of architecture schematic designs and related services.

II. Issue

Our BOT Real Estate Consultant is requesting the authority to sub-contract companies in compliance with applicable laws to provide technical expertise on initiatives set forth by the Board of Trustees. To provide continuity, technical drawings, develop scenarios and validate financial assumptions. It is critical that the consultant is able to seek professional organizations to compliment real estate strategy.

III. Discussion

Additional funds need to be allocated to existing contract to pay for these services.

IV. Alternatives
1- If contract amendment is not approved, authorize Administration to procure for the requested services.

2- If both are not approved, development of architectural products cannot be completed for financial analysis and concept design.

V. Recommended Action

Subject to review and approval of the State Procurement Office and compliance with applicable laws, approve a contract amendment with Peninsula Real Estate Partners to add additional funding in the amount of $20,000.00 for sub-contracting of architecture schematic designs and related services.

VI. Timeframe

This action shall be effective upon approval by the BOT.

VII. Funding

Proceeds from Commercial Property investments.

VIII. Attachments

None
### Roll Call Vote Sheet – ACTION ITEM

**AGENDA ITEM: V. New Business**

**A. RM #18-08:** Approval for Administration to amend the contract with Peninsula Real Estate Partners to clearly allow for sub-contracting as needed and within the budget approved by the Resource Management Committee; and to approve a budget of twenty thousand dollars for architecture schematic designs.

**Motion:**

Subject to review and approval of the State Procurement Office and compliance with applicable laws, approve a contract amendment with Peninsula Real Estate Partners to add additional funding in the amount of $20,000.00 for sub-contracting of architecture schematic designs and related services.

**AMENDMENT:**

**MEANS OF FINANCING:**

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**MOTION:** [ ] UNANIMOUS [X] PASSED [ ] DEFERRED [ ] FAILED
August 10, 2018

TO: Hulu Lindsey
    Chair, Resource Management Committee
    John Waihe'e, IV
    Vice-Chair, Resource Management Committee
    Members of the Board

FROM: Trustee Robert K. Lindsey, Jr.

SUBJECT: Excuse Absence

Aloha Chair Lindsey:

I regret to inform you that I am unable to attend the Resource Management Committee meeting on Wednesday, August 15, 2018 at 10:00 am.

With sincere aloha,

Trustee Robert K. Lindsey, Jr. Hawai'i Island